



Zeacom Appoints Global Marketing Director

Auckland, 9 June 2010 – Zeacom has appointed Greg Thompson as Global Marketing Director, responsible for market development and brand awareness internationally. Greg brings over 20 years experience in international sales and marketing for high growth New Zealand technology companies. He has considerable business experience in Zeacom's strategic international markets, the USA, United Kingdom and Australia.

Prior to joining Zeacom, Greg was Marketing Programme Manager at Jade Software Corporation, and International Sales and Marketing Manager at HumanWare. He has held other senior marketing and business development roles with Tait Electronics and Cardinal Network.

Miles Valentine, Zeacom's CEO, says, "Greg understands the challenges facing companies like ours which must create product and company brands that are strong and flexible enough to transcend international boundaries. His experience in international product and market development will assist Zeacom to exploit opportunities to grow our Unified Communications, Contact Center and Process Automation solutions."

Greg Thompson says, "Zeacom is an exciting and successful company working in a high growth market environment. Unified Communications and Contact Centres are already multi-billion dollar markets, and as more organisations understand and realise the benefits of UC, the market will continue to grow at a fast pace. Zeacom's products and services are ideally suited to meet this market demand, and to make business communication experiences easier and more efficient."

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About Zeacom

Zeacom (www.zeacom.com) is a leading provider of Unified Communications and Contact Center solutions. More than 2,800 organizations, across 27 countries, use Zeacom's business communications and Process Automation software to improve efficiency and enhance customer service.

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