



FOR IMMEDIATE RELEASE

**ZEACOM UNVEILS ITS GATEWAY FOR
MICROSOFT OFFICE COMMUNICATIONS SERVER**

*Zeacom Gateway is the Doorway to Essential Functionality for SMEs;
Presence, Click-to-Dial, Remote Presence, and Desktop Sharing*

Irvine (January 28, 2010) — [Zeacom](#), the leading global provider of Unified Communications and contact center software for small-to-medium-sized enterprises, today introduced the Zeacom Gateway for Microsoft Office Communications Server (OCS). Microsoft OCS empowers an enterprise to communicate seamlessly across and outside the business from one desktop application, and from any Microsoft Office application.

Zeacom President, Ernie Wallerstein, advised that “Zeacom and Microsoft – through the Zeacom Gateway for Microsoft OCS – form the perfect marriage of cost-effectiveness and communications for today’s small business.”

“Zeacom software empowers enterprises to maximize the investment value in their current telephony infrastructure and equipment, and provides them with the essential communications tools that are presently missing in their communications framework. By leveraging Zeacom Gateway for Microsoft OCS, employees instantly gain access to the most advanced Unified Communications solutions available. We provide users with the simple access to OCS; with Zeacom, users have the seamless, integrated access to manage their desktop phone via OCS.”

Microsoft OCS gives end-users many different ways to communicate directly from the context of their task by integrating into other Microsoft applications. For example, customer service representatives could save tremendous amounts of time by using “click-to-dial” directly from MS Outlook. Also of note, is that Microsoft OCS integrates with most databases, CRM and workforce management applications with off-the-shelf, easy to integrate modules.

Industry analysts, such as Infonetics Research, predict a rise in SMB spending on Unified Communications software across almost all vertical markets over the next few years. What is important to note, is that Zeacom Communications Center software has not only fueled a significant rise in demand for its own award-winning products and services, but has also facilitated a higher

understanding of how Unified Communications provide cost-conscious small-to-medium sized businesses with a significant competitive advantage.

ABOUT [ZEACOM](#)

Zeacom is a leading provider of award-winning Unified Communications solutions. More than 179,000 daily users within 2,800 small and medium-sized organizations in 27 countries use Zeacom's business communications software to improve organizational efficiency and enhance the customer service experience.

For additional information, please visit <http://www.zeacom.com>